



**THURSDAY
FEBRUARY 15, 2024
6-9pm | Sam Sneads**

JOIN US for a networking event with wine, hors d'oeuvres, music by Fast Eddie & The Fembots. Learn about the Fredericton SPCA & its future. Presentation of the Dr. Shannon Lewis Award to a well-deserved individual. All proceeds going directly to our "Help Us Keep The Lights On" Campaign.

Make A Difference for The Fredericton SPCA

We are excited to invite you to sponsor our upcoming Wags, Whiskers & Wine event, which aims to raise funds for the Fredericton SPCA's Help Us Keep the Lights On campaign.

By sponsoring this event, you will not only be supporting a great cause, but you will also demonstrate to the community that your organization is committed to animal welfare.

All proceeds from the event will go towards providing essential care to animals in need in the Greater Fredericton and surrounding areas. The Fredericton SPCA is dedicated to creating a humane environment for animals and humans, and we are focused on ending pet overpopulation, cruelty, and neglect to animals, while promoting respect and kindness to all through education and public awareness.

Join us in making a difference in the lives of these animals by becoming a sponsor for Wags, Whiskers & Wine. Your support will help us continue our efforts to provide a safe and loving environment for these animals who deserve a second chance at life.

Thank you for your consideration and we hope to see you at the event!

About Wags, Whiskers & Wine

We are thrilled to announce the launch of our inaugural Wags, Whiskers & Wine fundraiser! This event is dedicated to supporting the animals in our community, and we are excited to have the opportunity to make a difference. As we embark on this exciting journey, we are asking for your support to make our first year a success.

With your help, we can ensure that Wags, Whiskers & Wine becomes an annual tradition that continues to make a positive impact in the years to come. We invite you to join us for an evening of informative information about the FSPCA and our future, presenting the Dr. Shannon Lewis Award, delightful wine, delicious hors d'oeuvres, great music and great company. Our event promises to be a night to remember, with all proceeds going towards supporting our community's animals in need.

So, mark your calendars and get ready to raise a glass for a great cause! We cannot wait to see you at Wags, Whiskers & Wine.

Thank you for your support!

Sponsorship Opportunities

Get ready to raise a glass and your support for The Fredericton SPCA's mission to end animal abuse and neglect at our upcoming Wags, Whiskers & Wine fundraising event! Indulge in a variety of wines and spirits, delicious hors d'oeuvres, and fun with our Silent Auction & Wheelbarrow of Fun. With several sponsorship levels available, there's something for every business to show their support. Don't wait too long as sponsors must be confirmed by January 31, 2024, to receive all the benefits of their sponsorship level. Join us for a night of fun and fundraising, where every sip and every dollar makes a difference in the lives of animals in need!

Going Mutts Merlot - \$2500

- Listed as Top Sponsor in all promotional materials & advertising (including social media/radio & print)
- Your logo & link to your website on the FSPCA's website
- Extensive event-day recognition
- Special recognition in e-mail blasts
- Inclusion on "Top Sponsor" sign displayed at event (logo & business name)
- Half Page Ad in event program distributed at event
- Mention in FSPCA's post event promotion
- Reserved table for 10 at event*

Purr-fect Pinot - \$1250

- Listed as Sponsor in all promotional materials & advertising (including social media/radio & print)
- Your logo & link to your website on the FSPCA's website
- Event-day recognition
- Special recognition in e-mail blasts
- Inclusion on a special sponsor sign displayed at event (logo & business name)
- Inclusion in event program distributed at event (logo & business name)
- 4 Complimentary tickets to event*

Catastic Chardonnay - \$500

- Listed as Sponsor in all promotional materials & advertising (including social media/radio & print)
- Your logo on our website on the FSPCA's website
- Event-day recognition
- Special recognition in e-mail blasts
- Inclusion on a sponsor sign displayed at event (logo & business name)
- Inclusion in event program distributed at event (logo & business name)
- 2 Complimentary tickets to event*

Raise the Ruff Riesling - \$250

- Listed as Sponsor in all promotional materials & advertising (including social media/radio & print)
- Your logo on our website on the FSPCA's website
- Inclusion on a sponsor sign displayed at event (logo & business name)
- Inclusion in event program distributed at event (logo & business name)
- 2 Complimentary tickets to event*

**tickets not included for in kind sponsorship*

We are excited to announce Fun & New sponsorship opportunities for the Wags, Whiskers & Wine event!

The Wheelbarrow of Fun!

Participants purchase raffle tickets for a chance to win a wheelbarrow filled with a variety of liquor, beer, wine, and mixers. As a sponsor, you have two options: put together the wheelbarrow and its contents or provide the funds to cover the cost of the wheelbarrow and its contents. This sponsorship opportunity is valued at \$600 and is a great way to gain exposure for your brand/business while supporting a wonderful cause. Don't miss out on this exciting opportunity to showcase your business and contribute to the success of Wag, Whiskers & Wine. Contact me today to learn more about how you can become a sponsor of The Wheelbarrow of Fun.

Silent Auction

Even if you choose not to sponsor the event, a donation to our silent auction is a great way to show your support and advertise your business. Auction baskets include signage showing the name of the donor.

