



DAWG DAYS OF SUMMER SPONSORSHIP PACKAGES 2024

PRESENTING DAWG SPONSOR

Sponsorship opportunity with a minimum contribution of **\$1500**

- Your business name mentioned first in all radio advertising: **"XXXX proudly presents the Fredericton SPCA 2024 Dawg Days of Summer."**
- 2 Complimentary Dawg Days T-shirts
- Acknowledgement of your business throughout the event by the MC
- Your business logo displayed on all print materials for event
- Advertisement on our website and social media platforms
- FREE booth space at the event (table, shelter, set up is your responsibility)

BOLD DAWG SPONSOR

Sponsorship opportunities with a minimum contribution of **\$1,000**

- Your business name mentioned in all radio advertising
- 2 Complimentary Dawg Days T-shirts
- Acknowledgement of your business throughout the event by the MC
- Your business logo displayed on all print materials for event
- Advertisement on our website and social media platforms
- FREE booth space at the event (table, shelter, set up is your responsibility)

LOYAL DAWG SPONSOR

Sponsorship opportunities with a minimum contribution of **\$500**

- 1 Complimentary Dawg Days T-shirt
- Acknowledgement of your business throughout the event by the MC
- Your business logo displayed on all print materials for event
- Advertisement on our website and social media platforms
- FREE booth space at the event (table, shelter, set up is your responsibility)

PLAYFUL DAWG SPONSOR

Sponsorship opportunities with a minimum cash contribution of **\$250**

- Your business logo displayed on all print materials for event
- Advertisement on our website and social media platforms
- FREE booth space at the event (table, shelter, set up is your responsibility)

SOCIAL DAWG SPONSOR

Sponsorship with a minimum cash contribution of **\$100**

- FREE booth space at the event (table, banner, shelter etc. is your responsibility)

SPONSORSHIP DETAILS 2024

PAYMENTS

1. We will accept e-transfer payments. Please reference **Dawg Days of Summer 2024** in your transfer.

Transfer e-mail is: donations@frederictonspca.ca

2. Please make cheques payable to **Fredericton SPCA Inc.** and include the reference **Dawg Days of Summer 2024** on your cheque.

Cheques may be mailed to:

Fredericton SPCA
c/o Dawg Days of Summer 2024
PO Box 192,
Fredericton, NB E3B 4Y9

FSPCA Charity #: 837557479RR0001

Other information needed please contact Alicia, Community Events Planner at 506-459-1555 or e-mail events@frederictonspca.ca